



Impact Report

2022-23

THE **MINA** PROJECT
mentoring inspiring networking accessing

The MINA Project

PURPOSE

The MINA Project is a transformative initiative dedicated to empowering and uplifting equity-seeking youth by providing them with enhanced access to career-related experiential learning, soft skills development, and invaluable summer opportunities.



"This program helped me to reach out to people that I thought I would never be able to. It also gave me experience that I would not trade for anything in the world."

2022-23 Inspiring Work Participant

VISION

We envision a world where every young person, regardless of their background, can aspire to reach their full potential and excel in their chosen careers. By dismantling barriers and fostering an environment of equal opportunity, we will build a community that thrives on the collective talents and contributions of all its members.



2022-23 In Review



In 2022-23, The MINA Project built connections and offered career development for youth through two programs, Inspiring Work and Inspiring Futures.

Through field trips, new partnerships and funding, we expanded opportunities, showing our dedication to empowering underrepresented youth and communities.

"It was helpful and professional. It was a real glimpse into the workforce."

2022-23 Inspiring Work Participant

FOCUS	IMPACT	OUTCOME
Inspiring Futures	100 Students Impacted	2 Career Panels 2 Field Trips 4 Third Party Opportunities
Inspiring Work	3x 2021-22 growth in Participants	Offered two streams: Finance/Business Science/Healthcare <small>*Engineering/Technology stream delayed to 2023-24</small>
Partnerships	6 New organizations offered summer opportunities	Strengthened returning partnerships and developed new collaborations to offer further opportunities for students

Participant Impact

We compare pre and post program surveys to measure individual outcomes and behavioural changes.

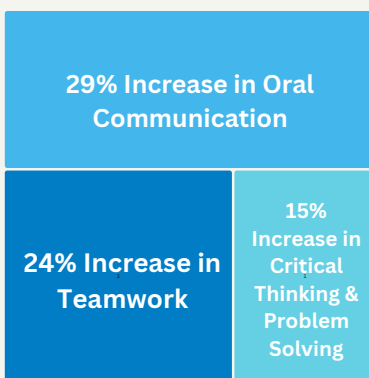
100%

Of all 2022-23 Inspiring Work respondents would recommend the program.

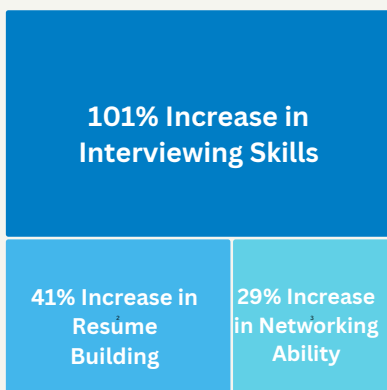
Behavioural Changes



Soft Skills



Employability Skills



Career Development



"To all students considering applying for the Inspiring Work program, I want to encourage you to take the leap and apply. This program is designed to help you develop the soft skills and career-related experiential learning to excel in your chosen career. They provide great mentoring, skill development, the construction of social capital, and access to economic opportunities for underprivileged youth." 2022-23 Inspiring Work Participant

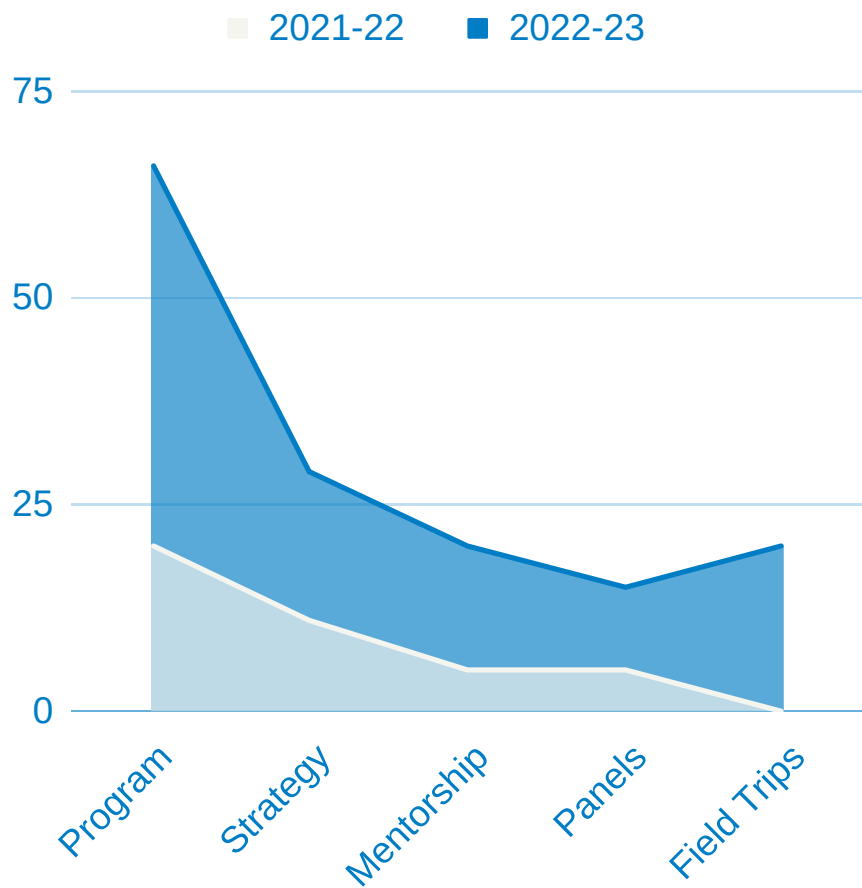


Volunteer engagement is a cornerstone of The MINA Project. Volunteers amplify the quality and scope of our initiatives, enabling a more profound impact on equity-seeking youth. Their commitment fosters inclusivity and empowerment, forging connections and expanding horizons.

Through their support, we affirm our dedication to shaping a brighter future for the youth we serve.

VOLUNTEER ENGAGEMENT

Volunteer engagement enriches our initiatives by bringing diverse perspectives and expertise to drive meaningful impact for the students.



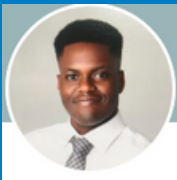
90

Volunteers

100+

Volunteer Hours

"It has been a pleasure working with The MINA Project this past year through the TD Talent Lab program. [The MINA Project] team supported



TD at each step from creating relevant educational content to event logistics and follow-up communications with students. Weekly touch points allowed us to be aligned on desired program learning goals and the soft skills required in a professional environment. I look forward to working with The MINA Project again this upcoming year."

P. O. - TD Securities



The MINA Project's volunteers mirror the communities we support. Their varied backgrounds, experiences, and education align with our students, fostering an exchange of ideas and cultural awareness that drives our mission.

Supporting the Mission

"I loved the program and would like to thank the team as they helped me a lot throughout the year and that is also the reason I'm applying for next year in a different stream!"

2022-23 Inspiring Work Participant



\$81,000

Funding raised

100+

Students Impacted

Your support is crucial in enabling The MINA Project to continue its mission of providing sustainable and lasting impact for equity-seeking youth. Multi-year funding will empower us to expand our reach, enhance our programs, and create a lasting legacy of positive transformation. Together, we can pave the way for a more inclusive and equitable future.

Join us in making a difference today!

Up Next

The MINA Project is set to advance its mission of empowering youth and closing the education-to-employment gap next year. We will:

- **Expand Inspiring Futures Participation:** Increase impact by 50%, serving 150 students, to provide underserved youth with career-related workshops and soft skills development.
- **Introduce Engineering Technology Stream:** Enhance Inspiring Work by introducing a dedicated Engineering Technology stream, broadening the career pathways available to students.
- **Expand Inspiring Work Participation:** Grow participation in the one-year afterschool program by 50%, accommodating 45 students.
- **Reach Fundraising Goal:** Secure \$100,000 to support our mission and growth of empowering youth and providing these critical programs to underserved communities.

These goals exemplify our dedication to empowering more youth, fostering inclusivity, and enhancing educational outcomes. As we expand, we are bridging the gap between education and employment. The journey ahead promises a brighter and more promising future for the students and communities we serve, making The MINA Project a dynamic force for positive change.



Thank You

Anomaly
Aon
BIPOC Executive Search
Centre for Learning and Development
Champions of Change
CIBC Foundation
Google
Holland Bloorview Kids Rehabilitation Hospital
Queen's University - First Generation Pathway
Raymond James Ltd.
Scadding Court Community Centre
SickKids Kids in Science
Starbucks
TD Securities
The Azrieli Foundation
The Counselling Foundation of Canada
The Reach Series
Toronto District School Board
UHN Stem Pathways
University of Toronto
Urban Minds
Wealthsimple Foundation
Women's College Hospital
York University

We extend our heartfelt gratitude to our esteemed partners, collaborators, and funders. Your unwavering support and commitment have been instrumental in driving the success of The MINA Project. Together, we are creating transformative opportunities and paving the way for a brighter future for the youth we serve.



Thank you for being an essential part of this journey towards empowerment, inclusivity, and positive change.